



THE REFLECTOR

Newsletter of the Palomar Model A Ford Club
April, 2025 : Volume 53, Number 4

MARCH EVENTS

Besides the business meeting, the club met together for breakfast at Debbie's Pie Shoppe in San Marcos and drove up largely, separately, to the Orange County Pancake Breakfast. Mark drove up with Ed and Chuck as passengers.

At Debbie's a dozen of us met, and several had egg dishes which often come in dozens. We met at 9:00 and there were nine checks. Two people drove there in Model A's and Greg has prepared two additional dates for future breakfasts. The first, April 16th, will be at Bonsall's Z-Café. It's a highly rated restaurant with a great variety of

menu items and yet the prices are not outrageous. Be aware, as I stick with the numbers theme, that there are two Z-Café's across the parking lot from the other and we want the northern location.

The next breakfast will be May 14th at the Start Fresh Café. It's a breakfast/brunch/lunch restaurant that describes itself as "a cozy Oceanside hidden gem. From Classic cars gathering to intimate birthday breakfasts, you are sure to have a seat at our table." so it sure seems like they are encouraging us to visit often.



(Continued on page 2)

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PRESIDENT'S MESSAGE

David's recent experience winning a Model A that was in less than complete driving condition still sticks in my mind.

Roseanne and I like to watch CBS Sunday Morning shows and this last week I was surprised to see story about McPherson College in Kansas. They are the first and only school offering a full four year Bachelor degree in Automotive Restoration Technology in the United States.

The program started in 1976 with the donation of over 100 cars by a local resident. Then in 1997 Jay Leno established two scholarships providing financial aid to students studying Classic Car restoration. I have listened to a number of Jay's TV shows and know he has a fantastic collection, but I have never heard him mention McPherson.

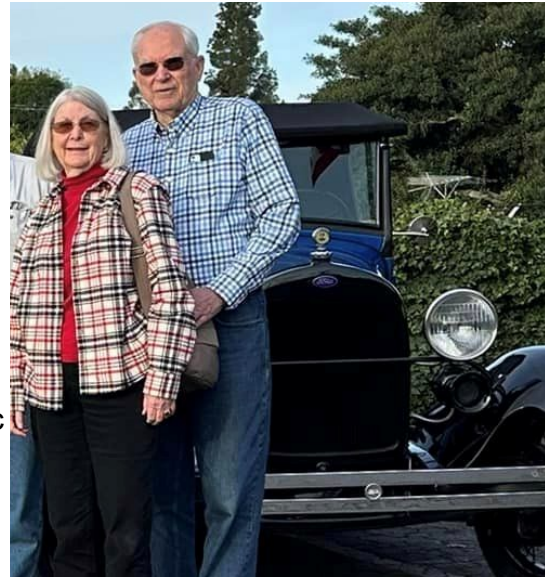
Besides being featured on CBS, they placed second at the Pebble Beach Concours d' Elegance in 2023 for a ten year long restoration project of a 1953 Mercedes Benz 300 S Cabriolet. The first time a student restored car has won an award.

Beside this one long term restoration winning project the students store their projects in sheds off campus, but I could not find a list of the current cars inventory. I know I saw a Model T on the CBS show so assume there are a few Model A's also being restored.

If you are interested, they have a great website (just look up McPherson College) with links to project videos. I wonder what it would take to get some local colleges to look into the McPherson story. Leno is just up in LA and museums like Peterson's and Nethercutt are really close by, not to mention the Automobile Museum in Balboa Park.

Since winning at Pebble Beach student enrollment applications have increased 85%. The schools annual car show is on May 3rd this years and I am considering going to it. Maybe Leno will be there.

Bruce



Our trips to the OCPB were positive as always; you just can't have a bad time at the breakfast with a couple hundred Model A's and "long lost" friends you meet only every couple of years. I only noticed after coming home that Temecula Valley's First Lady, Lori Perez, was celebrating her birthday. I didn't hear her—or most of our club—winning any of the raffle prizes. Some-

thing that would have really been the icing on the birthday cake. Below, several club members listen in rapt anticipation to hear their names, but seem to acknowledge that they are destined to leave empty-handed. While driving up the 5, I noted a sign saying that the Ortega Highway was again closed, making it four years in a row at this point.



MARCH MINUTES

Minutes from March 5, 2025 - Meeting of the Palomar A's was called to order by President Bruce Furbush at 7:10 PM with 20 in attendance along with one guest.

The Pledge of Allegiance to the American Flag was led by Mark Greenlee.

Karla Maxwell thanked Irene DeAmbrogio for taking over Secretarial duty in February and made a motion to approve the minutes as published in the Reflector. Motion was seconded by Bruce Parker. Motion passed by those in attendance.

Treasurer's Report – Bill Adams gave the report and the Club will be sending \$100 donation to the Pancreatic Cancer Society in remembrance of Palomar A Member, Chris Fuller

Motion to approve the report and pay the bills was made by Greg Wilson and seconded by Mark Greenlee. Motion passed by those in attendance.

Our guest, Bebe Alexander, gave information about an upcoming car show she has organized along with the North County Hispanic Chamber of Commerce. It will be presented by North County Ford and held at their location, 450 W Vista Way, Vista CA on Saturday March 29, 2025 from 9AM - 2PM. Event is free to the public and there will be music and food booths as well. All types of cars are welcome for display. There is a \$35 entry fee that goes towards an event t-shirt as well as trophies. The event is a fund raiser and proceeds will go to the Vista High School Automotive Program.

As an aside, Greg Wilson says he occasionally drives his A into the Ford dealership and asks, with a straight face, if they can help with servicing. Says he gets interesting responses.

Sunshine & Sorrow – Mark Greenlee announced that Christine Bartman, Chris Fuller's wife, appreciated all those that reached out or sent sympathy cards.

Karen Beel is doing well but still mending from her fall last month.

Bruce Furbush returned rested from his cruise. Turns out he even joined in with the onboard ukulele band. Also, he told of meeting a woman from Amarillo, TX that was a Yellowstone Park Ranger in the summers. A sobering story she told related to a dark spot under her husband's fingernail that turned out to be melanoma. A warning to all of us to be vigilant.

Membership – Ed Lopez asked for clarification regarding the format for publishing the 2025

Member Handbook. Also asked for coordination from Bill Adams for list of paid memberships as well as a friendly reminder to those that still might need to send in dues.

Group Breakfasts – Greg Wilson is scheduling more breakfasts mid-week because many have other weekend commitments. The upcoming Wednesday, March 19 event will be at Debbie's Pie Shop, 740 Nordahl Rd, San Marcos. Gather around 8:45 for a 9AM seating. Check the Calendar in Progress printed in the Reflector for future breakfast locations and dates.

Short Tours – Mark Greenlee discussed coordinating with the Temecula Club for more group tours. Also discussed the May 3rd event with the Orange Blossom A's to the Don Long Car Collection. See Future Activities listing in The Reflector for more details on upcoming tours.

Hospitality – Donna & Anthony Lugo thanked those that contributed to the evening's goodies. Bruce Furbush & Roseanne Meyerhoff as well as Steve & Irene DeAmbrogio volunteered goodies for next month.

Door Prizes were curtailed until next month.

Birthday Prize went to Mark Greenlee.

Meeting adjourned at 8:15 PM.

Submitted by Karla Maxwell, Secretary



THE AMES COMPANY & THEIR BRAMEENA CLOTH EASTER COAT

Sometimes what seems a simple bit of research turns out to in actuality be a hunt for the elusive unicorn. April 8, 1928 was the day Easter was celebrated. As was the fashion of the time, Easter hats, frocks, and coats were sold in the weeks before to be worn on that day.

Within the pages of a program for the hit gangster drama by Phillip Dunning *Broadway* performed at the Hanna Theater in Cleveland on May 25th, 1928 was this advertisement to the right. Yes, May 25th.



Sylvia Field played the part of Billie Moore in NY production of *Broadway*. Best known for tv's *Dennis the Menace* on which she played Mrs. Wilson. She died in Fallbrook in 1998.

The cost of \$89.50 for the coat being advertised would be made by working thirty hours for the average Clevelander as they were in the top ten highest income states for 1928 according to the Treasury Department. Still, that seems high.

The Wise Co. Basement is under the same management as the upstairs store, insuring the same buying skill, giving advantage of the same style sense in selection. The items emphasized in this announcement will illustrate:

Try on your Easter coat here Wednesday

\$9.98

Just see the kind of coat you can get at this price. A tweed or twill in Spring colorings—some with fur collar.

If \$90 seems a high price for a coat in 1928, an ad in the Long Beach *Press-Telegram* March 27, 1928 has a similar Easter Coat for sale for only \$10 at The Wise Company. Oakland's Manheim & Mazor has theirs for \$26 and it also has fur sleeves. At Garey's in San Bernardino, their Easter coat with fur collar is for sale for \$19.75; it even sports "Kashmerlindo" fabric, and The Gray Shop of Long Beach has coats made of "Junella" The Ames Company's coat only has... Let's see: "Brameena Cloth." What's that?

EASTER COATS

Choose Your Easter Coat Now at Ames' While the Selection of New Models Is Complete

Every provision has been made to have our showing replete with the newest styles . . . the newest fabrics . . . the newest fur trimmings. Madam and Mademoiselle is sure to find her type in our large collection.

Priced \$25 to \$159.50

SKETCHED
Brameena cloth with cape sleeves and fox collar. \$89.50.

The Ames Co.
240-248 EUCLID AVENUE

Brameena is a brand of worsted cloth made with Kasha wool trademarked on October 21, 1927 by Forstmann and Huffman of Passaic, New Jersey. It was used in "light coats" and was described as a "dressier Kashmir" (cashmere as they aren't meaning a person from the northern boarder of Pakistan and India) and a broadcloth. It was promoted nationally in the Spring of 1928 with another few ads in backwater towns in the springs of 1929 and 1930. Kashmerlindo and Junella only lasted the spring of 1928. If you find any of those three brand names on a vintage jacket, you can easily date it.

Brameena coats were regularly advertised at prices about \$45. J.N. Adam & Co of Buffalo, NY advertises coats with Brameena starting from \$37.50, but rather than just fox, they also had coats with collars of wolf, mole, squirrel, and monkey fur.

Ser. No. 256,404. FORSTMANN & HUFFMANN COMPANY, Passaic, N. J. Filed Oct. 21, 1927.

Brameena

Particular description of goods.—Woolen Piece Goods. Claims use since Sept. 1, 1927.

EASTER COAT

As the coat's value has been considered, what of the audience's ability to pay? The Hanna Theater is one of the original five venues built in Playhouse Square in Cleveland, opening March 28, 1921. Playhouse Square is the largest performing arts district in the United States outside of New York City. It was built by industrialist Daniel R. Hanna as part of a larger complex in memorial to his father, late U.S. Senator Mark A. Hanna.



The theater is decorated with gilded cupids, dark green frescos, Louis the XVI furniture, and a large marble fireplace. It could seat 1421 people on two levels as well as boxes on either side of the stage. Many recognized stars performed on its stage. Advertisers in its 1928 playbills besides the Ames Company sold furs, jewelry, electric refrigerators, and world cruises. The Hanna had competition for top theater palace with the other four theaters on the square, all built within 18 months. On the Wikipedia entry, it is said that the Ohio theater hosted more stars and present-



ed more popular plays. The Hanna sits on its own a block away on East 14th St., and the other theaters are adjoining with several fronting a main Cleveland thoroughfare, Euclid Avenue.

Also on Euclid, a dozen blocks closer to the center of town is the Ames Company a store for women and children's wear. Their slogan was "Where 'smart' style meets moderate price." It was opened May 1, 1915 and the illustrated article that covered it highlighted two 16-year-old girls buying graduation gowns. Kathryn M Ford was its buyer and Kate Weis was its credit manager. The fact that ladies were executives at this women's wear store was promoted with illustrated articles and programs proclaiming them pioneers in their fields, but neither were employed there six months later when purchasing contacts were said to be Miss Jacobs and Miss Emanuel. Weis worked for the superintendent of schools.

On January 10, 1925 the Ames Company is sold for a million dollars to brothers S. & A. Feinstien, owners of a number of men's suit stores in New York. They employed Isadore N. Strump as manager and it was with this group that were in charge when the Brameena Easter Coat was advertised in May.

The Depression was felt immediately by the Ames Co as it went out of business November 30, 1930. On March 28, 1931, the vacant building was rented by the Jay-Cobbs store chain out of Fifth Ave. in New York, but it was unpopular. First, in March 1932, they rehire Isadore Strump and publish a manifest in the Cleveland Press saying they will be more consumer friendly, and then on November 2, they rename the store the Ames Company, and Strump rehires many of his department managers.

Business doesn't pick up however and Allen



Klivans and son Howard take over the managing of the store in 1935 and promote installment clothing and jewelry sales. They run the store at 240 Euclid until they lose their lease and move to 422 Euclid in 1940. The store closes for good before 1942.

JUNGLE DRUMS

NEWSLETTER OF THE GREASE MONKEYS

SPECIAL EDITION, APRIL 2025

TROOP OF GM'S AT THE ORANGE CTY PANCAKE BREAKFAST



March 23rd, 2025 was the 62nd Annual Orange County Pancake Breakfast. It was hosted by the Orange County chapter of the Model A Ford Club of America, but all models of antique, collectors, and hot rodded cars, motorcycles, and even bicycles transported people to the event. I recognized five Grease Monkey Founders in attendance, although I'm sure that was just the tip of the banana.

I was hoping that some of those members who were the inspiration for the fraternity would drive their cars to the show—I've missed their progress with car restoration since I finished the Palomar Auto Tech certificate in December—it's understood that the projects that inspired their own enrollment continue to be unfinished and they didn't want to admit defeat by driving a modern car. Hopefully we can lend each other a hand and next year will be the start of their regular attendance.



Those of us with several cars had no need for such admissions and were just slowed deciding which car to drive. The next anticipated event is the Central California Regional Group's 2025 Jamboree from April 3 through 5 in Visalia at the Wyndham. Due to the more centralized location, the troop should be even larger.

Who we are

The Grease Monkeys are the most active arm of the Fraternal Order of Grease Monkeys, Engineers and Navigators. GMs believe that every broken down vehicle is an opportunity for good times and making new friends. Wanting to tinker and solve puzzles with ever more exotic cars, but lacking the space and money to do so, they are always willing to dirty their hands fixing people's antique automobiles. Known for their generosity, GMs regularly travel with tools and spare parts and they feel most comfortable wearing coveralls.

MECHANICS NOT FRONT PAGE NEWS

It was encouraging to read page 45 of the March/April 2025 issue of *The Restorer* which featured the Diablo A's own Bob Grady receiving the Grease Monkey founder award for his generous works. It's the first time the group has been mentioned in a publication with a national audience.

Searching for "Mechanic helps' car emergency" there is a single story of a mechanic using CPR to save a life, but if you search for "Man helps car emergency" you can find such exciting stories as:

- Man helps dig car out of avalanche debris
- Man helps woman, dog after car bursts into flames on Tacoma Narrows Bridge, and
- Man helps pregnant woman escape after crash into Spokane River,

Looking for a "Generous Grease Monkey", I found Kristin Cline, a videographer in Aurora, Texas, (formerly the LA Area) who goes by the handle *Grease Girl*. She has restored a number of cars, and made instructional videos to help others learn about mechanics. Cline hasn't made national headlines, nor saved a woman and her dog from a burning car, but she seems GM material.



Bill Hansen's

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BIRTHDAYS

Donna Slikker	2 April
Keith Thamer	4 April
Jerry Harder	9 April
Bruce Parker	21 April
Steve Cordtz	27 April

ANNIVERSARIES

Wes & Kim Wright	26 April
Andy & Sandra Yancey	29 April

HUMOR???

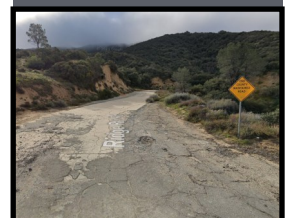
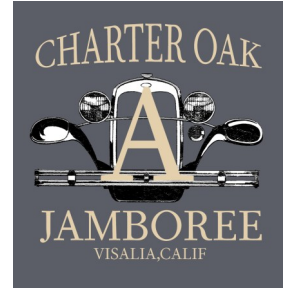
*A pair of jumper cables walk into a bar.
The bartender says, I'm fine to serve you
but you better not start anything.*

*I couldn't figure out how to fasten my
seatbelt,*

Then it clicked.

FUTURE ACTIVITIES

- March 29 Wheels and Grub Car Show for Vista High School at North County
Ford 450 W. Vista Way 9:00 to 2:00
- April 2 Meeting at Palomar Estates 7:00 PM
- April 2 - 7 : CCRG 2025 Jamboree – Visalia : Contact Phil Kneeland:
lindannphil@sbcglobal.net and also Bruce Howe
- April 12 Idyllwild Tour – Leaving Temecula Flag @ 9 AM
- April 16 Breakfast at the Z– Café 5256 S. Mission Rd. Bonsall 9:00 AM
- May 3—4 SCRG Tour to the Ridge Route (limit of 2 non San Diego members)
hotel stay needed in Motel 6 at 51541 Ralphs Ranch Rd, or at Holiday
Inn Express 612 Wainright Ct, in Lebec for morning start at Carl's in
Gorman. Register ASAP with Bob Moore if interested
bobmoore1@aol.com.
- May 3 Don Long Car Collection w/ Orange Blossom A's - Corona, CA \$5 en-
trance Don and Ann's Collection is more about Car History and Car
paraphernalia, but he has nice cars, too.
- May 7 Meeting at Palomar Estates 7:00 PM
- May 14 Breakfast at Start Fresh Café, 1034 S. Coast Highway, 9:00 AM
- May 21 - 27 : NCRG 2025 Roundup: Sacramento [https://
sacramentocapitolas.org/2025-ncrg](https://sacramentocapitolas.org/2025-ncrg)
- May 25 Fallbrook Vintage Car Show 10:00 to 3:00
- June 4 Meeting at Palomar Estates 7:00 PM
- June 15 - 22 : MAFCA National Tour – AMERICAN CIVIL WAR Waynesboro VA
hosted by Dallas Model A Ford Club mafca2025@dmafc.com
- June 21 All Ford Picnic at Santee Lakes organized by Early Ford V8 Club of
San Diego 8:00 to 2:00 619-300-4280. <https://bit.ly/411jVTR> for free
registration
- July 2 Meeting at Palomar Estates 7:00 PM
- July 19 Long Beach Model T Swap Meet
- August 6 Meeting at Palomar Estates 7:00 PM
- September 3 Meeting at Palomar Estates 7:00 PM
- September 20 Model A Day and Grand Reopening of the expanded Model A
Ford Museum in Hickory Corners.
- September 22 - October 13 : Route 66 Tour – Chicago to Santa Monica
- October 1 Meeting at Palomar Estates 7:00 PM
- October 5—11 SCRG Grand Canyon / Route 66 tour
- November 5 Meeting at Palomar Estates 7:00 PM
- December 3, 2025 - December 6, 2025 MAFCA National Awards Banquet –
Mobile, Alabama
- December 13 Christmas Party at Hunter Restaurant in Oceanside



Ridge Route 2025



Don Long Collection



Car Maintenance : 1000 Miles

After publication, I performed the items from the 500 mile checklist.

On the Diablo A's website's tech page, I learned that only the original style links for the shock absorbers had to be lubricated every 500 miles, but the dog bone style links that were on my mother's 1930 Woodie do not require lubrication. Check tightness of the bolts of the shocks and check the rubber and replace when necessary every 1000-2000 miles.

I also learned that the original water pumps had two grease fittings, one for the water pump bearing and the other for the fan. This car had a so called leakless water pump, and so had a fake zerk grease fitting for the fan. I now read that unless it is a Rupert XD Leakless model it does require grease regularly. "The rear grease fitting should be lubricated every 500 hundred miles. Because the rear bushing of this pump is sealed, it is necessary to back off the pack nut when greasing. This will allow the air to escape and avoid damaging the seals. Pump grease into the rear fitting until you see it coming out between the shaft and the bushing."

I also learned that my water pump shaft traveled back and forth and so it's likely that the nylon washer and the thrust collar shown need to be replaced/adjusted. Seeing that the Woodie, as well as the Blindback and Betty's coupe all have Model B heads with 3-bolt, B water pumps, and the two replacement water pumps I have fit Model A heads so have 4-bolts, as a result, I drove the Blindback to the Pancake Breakfast and will drive in up to Visalia in a week as well. I advise to frequently lift your hood and check beneath. This is how I found Betty's coupe when checking her water pump.



The pictured parts for the water pump are just listed for just \$3.50 at Mike's Affordable, though, so it's just a matter of having the time to work on the cars.

The four miles on the Blindback are under 150 so far, but I don't know the last time it was maintained, and the trip for me to Visalia and back will be over 650 miles, so I will be running through last month's 500 mile checklist as well as this month's 1000 mile checklist at some point in April—maybe twice.

So, refer to last month's tech article, with the notes about that above. Additionally, Paul Shinn noted that before adding grease to a zerk fitting, wipe it off with a towel first so you aren't force dirt into the fitting. While you're underneath, put a drop of oil on each of the 12 brake rod linkages and the connection and ratchet of the emergency brake lever. Then Shinn uses a spray of Red Grease for the brake cross shaft and Emergency Brake cross shaft. These places are not on the Model A lube chart, but while underneath the car, I myself questioned why not. In addition to the motor oil in the filler hole, Shinn also puts a dab of "Super Lube" on the top of his distributor's cam. I look forward to seeing where this is supposed to go and potentially getting a better description for the next article.

Then because of the 1000 mile list, I'll be adding a wipe down of the parts with a damp towel and

___ Check all tires for excess wear or sidewall cracks, etc. Tread remaining should be at least 4/32 of an inch for touring.

___ Check Carburetor and fuel lines for leaks

___ Check for any excess fluid leaks

___ Check lights, including brake light, and horn for proper operation

___ Check wheel for wobble or damaged lug holes

___ Check tightness of wheel lugs

___ Rather than the 500 miles suggested, I'm putting on the 1000 mile list to check the leakless water pump's packing nut for packing, leaks and tightness.



Reflector address through July 2025
2558 Arroyo Canyon RD
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Sunshine & Sorrow	<i>Donna & Anthony Lugo</i>	760-650-5333	theanth6@gmail.com
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Tech Director	<i>Mark Greenlee</i>	949-584-0699	markgreenlee@roadrunner.com

Membership is \$20 per year and club information, including a membership application and an archive of past newsletters, is available on www.palomarmodelclub.org
Business Meetings are held the first Wednesday of each month, except December, at the Palomar Estates East Clubhouse: 650 S Rancho Santa Fe Rd, in San Marcos at 7:00pm. Check the website, newsletters, or Facebook group <https://www.facebook.com/groups/palomarmafca> for future events.
All Model A Ford hobbyists are welcome.
The Reflector is published in Escondido, CA after the 20th of each month.



April, 2025

THE REFLECTOR

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